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Bently Safety & Security Consultancy goes global

Bently Safety & Security Consultancy, a member of Mohammed bin Rashid Establishment for Young Business Leaders (SME), announced its report which listed the company's local, regional and international achievements and the contracts and assignments it has carried out since its establishment in 2002.

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CEO of Mohammed bin Rashid Establishment, Abdul Baset Al Janahi said, "At SME, we work on removing different obstacles that business owners face, provide vocational opportunities for young nationals, and present suitable solutions for their needs."

He added, "Bently Safety & Security Consultancy is a role-model for other businesses that we support, because of their determined and committed management and the innovative ways in which Bently has improved its services according to international standards. It is an honor to have one of the companies we support achieve such regional and international success."

Josef Martin, Director of OSRAM Middle East said, "Early 2001 many OSRAM counterfeit lamps appeared in the U.A.E. and Middle East markets which had and impact on the safety of our customers and also seriously affected the sales of OSRAM lamps. After several unsuccessful attempts OSRAM Middle East decided to cooperate with Bentley Security and Safety in Dubai. Already the first investigation against counterfeit dealers was a success and a large number of fake OSRAM lamps was confiscated and finally destroyed. Due to the close cooperation with Bently over the last years our customers regained confidence into the OSRAM brand and ever since our sales figures have increased by 50%."

Bently Safety & Security Consultancy's Manager, Arif Nasser Saleh Al Rahma, on his part, stated that "We would not have accomplished this level of success if it wasn't for the limitless support the Establishment has shown us, and the constant and valuable encouragement we received at all stages over the last two years since Bently Safety & Security Consultancy was first established, till date. Therefore, we have announced this report in acknowledgement of SME's constructive role and the way they solve the difficulties faced by the businesses they support."

He added, "We have been aware since the beginning that becoming a member of Mohammed bin Rashid Establishment will open a lot of new doors for us, because we believe in the vital role the Establishment plays in promoting the entrepreneurship sector and their support to UAE national business owners. It is because of the Establishment and the global reputation Dubai has established for itself, we are now equipped to step into the international market."



From left to right: CEO of Mohammed bin Rashid Establishment, Baset Al Janahi with Josef Martin, Director of OSRAM Middle East and Bently Safety & Security Consultancy's Manager, Arif Nasser Saleh Al Rahma.